















2008 status report			
Objectives disclosed in the 2007 report	Deadline	Status	Key achievements in 2008
<b>environmental management</b>			
Continue deployment of EMS in compliance with the ISO 14001* standard in the four major countries, as well as in Jordan, Egypt, Senegal, Côte d'Ivoire, Madagascar, Cameroon, Slovakia, Belgium, Romania and Mauritius	2008-2011	●	The 14 countries involved in the EMS* process in 2007 continued to deploy it in 2008. These countries account for 83% of the Group's revenues. Our Orange Business Services unit has also launched the process.
Manage the main environmental risks and impacts: 40% of entities in 2008	2008	●	57% of the entities involved in the EMS* process (i.e. 8 out of 14 countries) have performed an assessment of their environmental risks and impacts and defined a plan of related actions at the end of 2008
Making personnel aware of the environmental impacts of their activities: 50% of entities in 2008	2008	●	71% of the entities involved in the EMS* process (10 countries out of 14) performed "green gesture" awareness campaigns.
Evaluate the implementation and performance of the EMS* during managerial reviews: 40% of the entities in 2008	2008	●	43% of the entities involved in the EMS* process (6 countries out of 14) included an evaluation of the EMS during managerial reviews
<b>climate change</b>			
<b>Overall objective: reduce our total greenhouse gas emissions by 20% between 2006 and 2020</b>			
<b>Improve energy consumption and energy efficiency measures at the building, network and transportation level</b>	<b>2006-2020</b>	◐	Deployment of optimized ventilation at 147 new sites in France (i.e. a total of 363 sites) and at 1,126 sites in Spain. Deployment of the "Green Datacenters" program aimed at reducing network energy consumption : 5,500 servers virtualized in France, 600 in Poland
- Obtain all the billing in 2008.	2008	◐	Work in progress with the finance department to obtain the bills
<b>Continue to replace the fleet of vehicles to achieve an average emission level of 130 g CO<sub>2</sub>/km in 2020</b>	<b>2006-2020</b>		
- Replace 2,000 vehicles in 2008	2008	●	3,250 vehicles replaced in 2008 (including 44% of utility vehicles and 56% of light vehicles) for an average of 144 g CO <sub>2</sub> / km ☑
<b>Deploy solutions utilizing renewable energies and increase their share in overall energy consumption</b>	<b>2006-2020</b>	◐	226 solar sites installed at the end of 2008 in the AMEA region (including more than 80 sites in Senegal ☑).
- Acquire 60,000 metric tons of CO <sub>2</sub> equivalent in 2008 in renewable energy or green certificates	2008	◐	New green energy contract signed in the United Kingdom ☑.
<b>waste management</b>			
<b>Overall objective: implement action plans by country on waste management for the four major countries by 2009 and progressively in the others by 2011 based on the following three areas:</b>			
Complete inventories	2008-2011	●	Inventories done in France, Spain (tertiary waste), Slovakia, and Romania. Inventory of tertiary waste in progress at Orange Business Services ☑. Inventories in progress in the other European countries, inventories started in some countries in the AMEA region.
Continue structuring waste management by signing contracts with local partners and formalizing complete process	2008-2011	●	Contracts in place in France ☑, in the other countries of Western Europe, in Slovakia and in Poland ☑. In Romania (ink cartridges ☑), Jordan and Egypt, new contracts implemented for some categories of waste

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Trace waste sent to treatment channels outlining the entire process	2008-2011		Map made in France and Slovakia, begun in the United Kingdom <input checked="" type="checkbox"/> and Romania
<b>paper consumption</b>			
<b>Overall objective: preserve forests and reduce amounts of waste due to the use of office paper</b>			
Progressively reach 40% electronic billing in all countries by 2009	2009		3,520,417 fixed and mobile general customers have signed up for electronic billing in France <input checked="" type="checkbox"/> (see p. 49 for other countries).
Develop the use of FSC-certified paper (or equivalent labels)	2008-2009		Criterion included in calls for tenders for Group purchases. In France, over 90% of the paper used for commercial purposes is recycled or FSC or PEFC certified.
Reduce internal paper consumption by making personnel aware of saving paper and configuring printers for double-sided printing	2008-2009		Conducting a “green behaviour” campaign in France, Spain, Poland, Slovakia, and Jordan, i.e. close to 116,000 persons (62% of Group staff). Reduction of 15% in internal paper consumption compared to 2007.
<b>environmental performance of products</b>			
Develop eco-friendly design procedures in partnership with suppliers	2008		Continuation of partnership with Sagem on Livebox.
Evaluate the environmental performance of builder products	2008		Performance of a detailed LCA on Live Box 1.2. Launch at the end of 2008 of the LCA on the Remote Attendance-Video Conference service in cooperation with Consulting Services (Orange Business Services), handsets included.
Display the environmental performance of some thirty products at our branches in France with the WWF	2008		Ecological display in place since October 2008 for general customers on the Group website and at Orange France distribution points
Launch the new mini Live-box on our different markets	2008		Marketing of the mini Livebox in France and the United Kingdom. To be deployed in the other countries during 2009.
Prepare an eco-friendly design guide for technical center product managers	2008		Guide published <input checked="" type="checkbox"/> and distributed to product managers. Making of training modules.
<b>solutions furthering sustainability</b>			
Expand the Green IT process to the international market	2008		Participation at several “green IT” events in Romania, Berlin, Portugal, Barcelona; Participation at conferences organized by The Economist Intelligent unit in New York, London and Singapore. More than 1.2 million of Business Everywhere users throughout the world <input checked="" type="checkbox"/> .
Make a tool available to our customers enabling them to calculate their carbon footprint and evaluate the savings associated with Green IT solutions	2008		CO <sub>2</sub> calculator posted on line on the website <a href="http://www.orange-business.com">www.orange-business.com</a>

-  Objective achieved  item reviewed by Deloitte
-  Project in progress
-  Objective not achieved, project cancelled or postponed