

Orange celebrates its first million iPhone customers in France at the time of the French Tennis Open

- Orange iPhone customers topped the million mark in May 2009.
- To celebrate this, Orange is offering unlimited viewing via the Roland-Garros iPhone application to all customers with an iPhone plan or option*.
- With the Orange Roland-Garros iPhone application, users get live and multiplex coverage of all matches in the French international tennis series. This is the latest addition to the series of special applications developed by Orange for its iPhone customers, following on from Liveradio, SpotFinder and Orange TV.

Unlimited Roland Garros coverage for all Orange iPhone customers

From May 23rd, all Orange iPhone customers will be able to download the new Roland-Garros application from the Apple App Store. They will thus get access to all the services and content already available with this application on a wide range of Orange terminals.

The Roland-Garros iPhone application offers tennis fans **a high quality mobile viewing experience** with features including:

- Live coverage from the five main courts (P. Chatrier, S. Lenglen, n°1, n°2, n°7)
- Daily timetable and results
- Daily match highlights



The Roland-Garros iPhone application is the first **Orange application to give WiFi access to TV content**, for optimum quality regardless of the network.

Wide range of Orange applications developed and adapted for Orange iPhone customers

Since its initial iPhone launch in November 2007, Orange has developed a number of applications specifically designed for iPhone customers:

- **Orange TV**, with access to over 60 television channels in mobile HD TV quality
- **Liveradio**, with streaming access to thousands of webradios worldwide
- **Spot'finder**, for finding the nearest WiFi HotSpots, by address or geolocation
- **Mazonevidéo**, for viewing and sharing videos on the web and mobile phones

Through its wide range of applications specially designed for iPhone, Orange is eager to offer its customers the best available mobile service experience.

**With Wi-Fi coverage, Orange customers have access to the Roland-Garros application's content in mainland France. On the Orange mobile network, only customers with: a) an iPhone offer, or b) an offer with unlimited internet access or c) an eligible multimedia option, have access to the Roland-Garros application's content in mainland France.*



About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 123 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros (12.7 billion euros for the first quarter of 2009) and at 31 March 2009, the Group had a customer base of almost 184 million customers in 30 countries. These include 123 million mobile customers worldwide and 13 million broadband Internet (ADSL) customers in Europe. Orange is the number three mobile operator and the number one provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com

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