

The autumn-winter 08 collection is here...

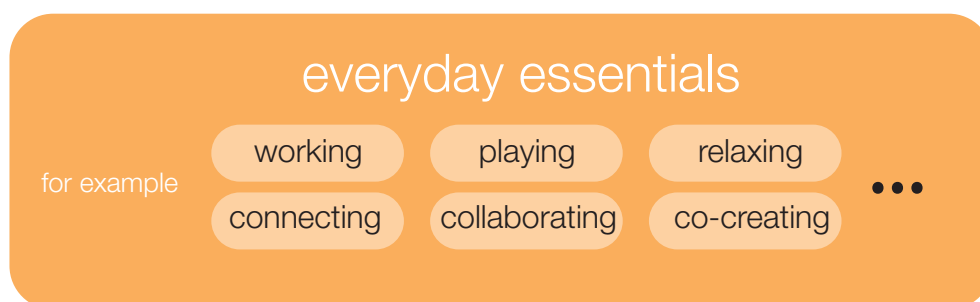
The new day-to-day digital services, in total simplicity, for all.

Our day-to-day life is strongly influenced by our interactions with the people around us and our ability to access multimedia content and innovative services. We experience these interactions in every sphere of our day-to-day lives: at home, at the office and during our leisure time.

Orange is committed to enabling its customers to benefit from the new possibilities opened up by communications technologies. From the youngest to the oldest, singles to families, big businesses to micro-enterprises, Orange aims to deliver simple responses, geared to the expectations and needs of all.

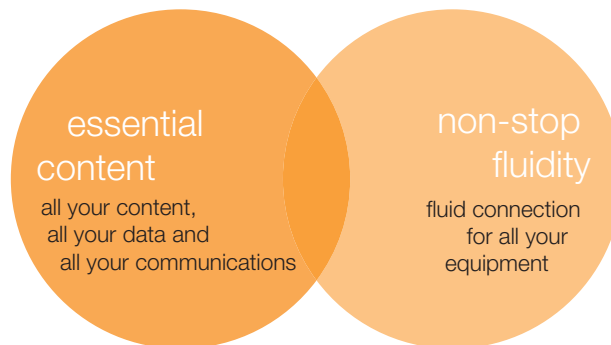
For this autumn-winter 08 collection, Orange is unveiling a range of tools and services that are accessible to all, strengthening relations, offering more entertainment and making day-to-day life easier... in a nutshell, delivering a response to these new requirements, which have become “everyday essentials”.

The autumn-winter 08 collection showcases these everyday essentials.



For Orange, simplicity is essential if everyone is to benefit from the new digital services: fluidity of content in any situation and on any media, as well as ease of use for products and related services.

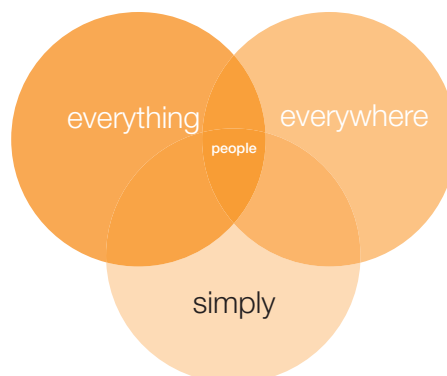
Your essential multimedia content (photos, videos, files, etc.) is easily accessible on any media (TV, telephone, computer), anywhere and any time...



...and the products are increasingly simple to install and use.



Everything is easily accessible everywhere, enabling you to make the most of your everyday essentials.



Visit map

4 Orange lounge - Simply more creative

- Orange Personal APIs
- Orange B2B APIs

2 Simply more entertaining

- Livebox, new generation
- TV Key
- HD Mobile TV over Unique
- Orange cinema series

1 Simply more communicative

Voice at home

- Multi Calls
- PC Phone (CONCEPT)

Multimedia at home

- Pack Internet Facile
- Enhanced e-mail from Orange

Mobile voice

- High Definition Voice (CONCEPT)
- Reachability Alert
- Call Attendant

Mobile multimedia

- Customisable Orange mobiles phones
- Djinngo

Photo Journey

0 Simply more efficient

- Fiber for Professionals with Safe Drive
- Unique PC
- Reach Everyone
- GSM Phone Fax

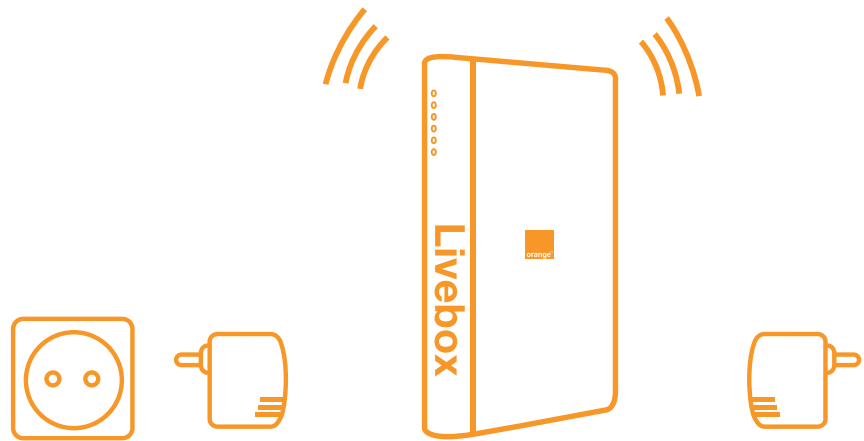
2nd floor

Simply more entertaining

With Orange, entertainment is part of your day-to-day life, and within reach wherever you may be: sharing a good film quietly at home, wherever you live, or taking time out at any time during the day to watch television.

Orange offers a multi-screen service at home to enable you to easily enjoy the TV programme or film that you want, when you want, where you want and on the screen of your choice: a second TV, a PC thanks to the new **TV Key**, a portable media player (PMP) or the Unique mobile phone. In this way, subscribers are able to maximize their enjoyment of leisure time, free from any constraints. And **Orange cinema series** offers a new approach for audiovisual consumption by eliminating time constraints, with a full range of the very latest films and TV series on all the screens in the house.

And thanks to the **new-generation Livebox**, everybody at home can watch different channels at the same time and in HD on Orange TV.



Livebox, new generation: the Digital Home is here

Great things come in small packages: the book-shaped, feature-packed white Livebox has become a familiar presence in homes and offices everywhere. Now the all-new Livebox offers even more advanced, powerful features, making life in the information fast lane easier for all users. With Livebox 2, the Digital Home becomes reality as you seamlessly share your photos, music, video and more with your family and friends.

New-generation Livebox

This upgraded version of the Livebox, offers a wide range of advanced services and added bandwidth, for faster connections and easier content-sharing among connected users.

Faster connections, easier sharing

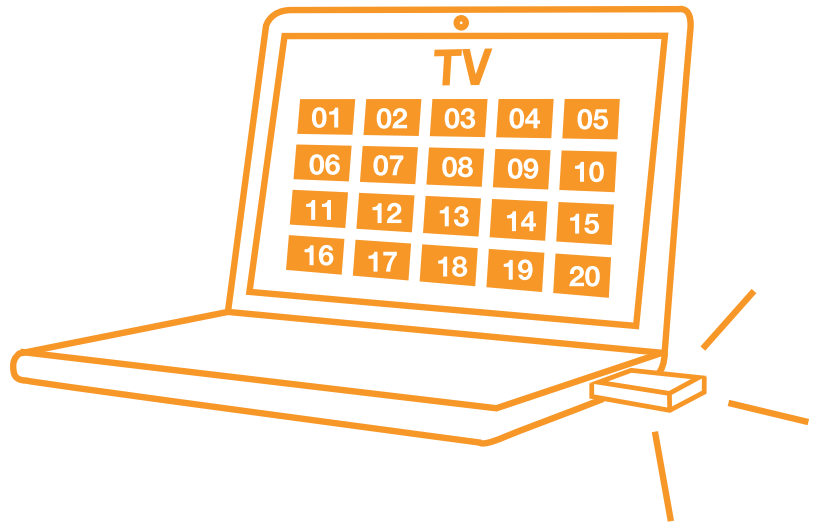
The WiFi-n technology in the Livebox doubles connection speeds, for faster Web surfing and easier sharing. Several users can connect securely in wireless without having to enter or complex codes, thanks to the WPS (wireless protected set-up standard). The UPnP (universal plug & play) standard makes it possible for up to four computers, game consoles or other devices to be simultaneously connected to the new Livebox: just plug in a device and start it up. Like the original Livebox, the new version has a telephone jack, plus an extra one for a telephone or fax. A printer or hard disk shared by all users in the home can be connected through the USB port.

Find out more

- WiFi-n doubles the theoretical speed of the wireless network
- The new Livebox works on fibre optic and ADSL networks
- Easy to use thanks to UPnP standards for installation and DLNA (Digital Living Network Alliance) for home-network audio
- Integrated security, with simplified installation thanks to the WPS standard, which sends the network name and encryption keys to connected devices.

Coming soon...

- When: January 2009 for fibre in France, April 2009 for ADSL in Ile-de-France
- Pricing structure: €3 monthly rental



TV Key

A la carte TV

Is your TV set being monopolized by a family member watching a programme that doesn't interest you just when you were in the mood to watch the episode of your favourite series you missed the night before? Is a show you watch everyday coming on just when you have to cook dinner? Do you like to watch TV in bed but don't like the idea of having a TV in your bedroom? No problem, and no need to invest in yet another TV set – now you can turn any PC into a TV screen within seconds and enjoy all the services to which you've become accustomed. Orange is the first to offer this innovative service.

Turn any PC into a TV within seconds

Just connect the Orange TV Key to any PC to turn it into a high-quality TV set receiving the same live free or pay channels as your main TV set (you can, of course, watch a different channel than the one playing on the other set). And you'll have access to convenient extras like the electronic program guide (EPG), video on demand (VoD) and catch-up TV, just as you would on the TV set.

TV at home when and where you want it

Some people like to watch TV in the comfort of their bed, while others might want to take notes while watching an instructional video at a desk. With the TV Key, any PC becomes a portable TV screen that can be watched anywhere in the home – with all the Orange services available on your main TV set, including catch-up TV and the ability to order and watch all sorts of videos on demand, including movies, TV series, cartoons and more. The quality is exactly the same as it would be on a dedicated TV set.

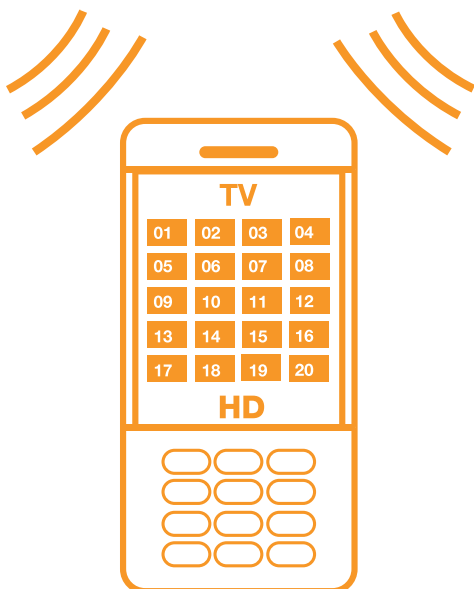
The EPG function lets users display the TV guide and plan their TV usage. The personal video recorder (PVR) and time-shifting function let them design their own programme, controlling what they watch and when they watch it. Users can also download a programme at home and watch it later in any location, for total flexibility!

Find out more

- Works over the Orange Livebox's Wi-Fi network
- Access to a bouquet of 60 Orange TV channels from any PC
- Wi-Fi-N, which is more effective and reliable, is required on the PC

Coming soon...

- When: 2009 in France



Mobile HD TV over Unique: unlimited TV when connected to the Livebox

The best TV quality in any circumstances

You've arrived early for an appointment with a friend, or you're waiting in an airport - or maybe you just want to watch your favourite TV programme in the room of your choice at home. With Orange TV over Unique, you can enjoy unlimited TV thanks to your Livebox.

Orange's exclusive new Unique/3G devices

Available outdoors on the go or indoors, TV over Unique is a service that automatically provides the best HDTV quality via the 3G network, a Livebox (at home or in the office) or an Orange Wi-Fi hotspot. When your Unique device detects Orange Wi-Fi access (Livebox, Wi-Fi Access), it switches seamlessly from the 3G cellular network.

An effortless TV-viewing experience

Thanks to the UMA technology embedded in Unique devices, you always get the best-possible viewing experience without having to take any action yourself to connect to the most appropriate network. Over Wi-Fi coverage, the image and sound quality is smoother, and you can enjoy a bouquet of 20 channels as well as other services, such as video on demand and catch-up TV.

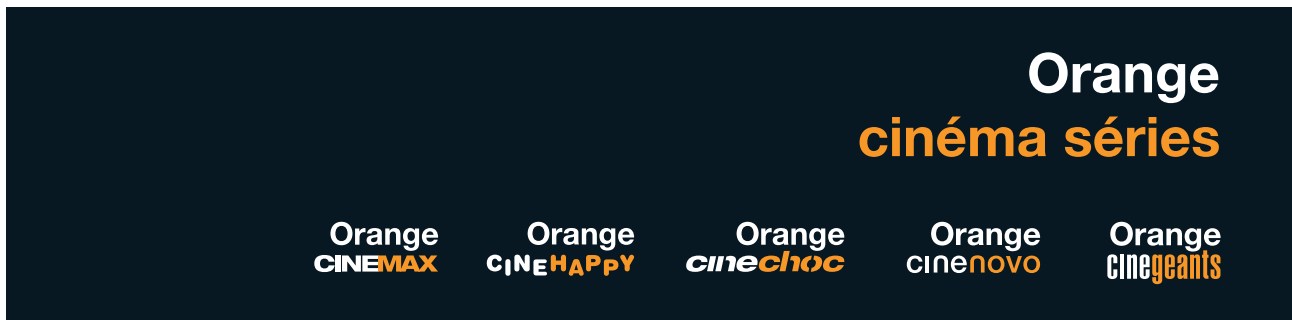
Find out more

- UMA convergence technology ensures transparent switching between Wi-Fi and 3G mobile networks
- Requires a UMA 3G compatible handset
- TV quality over Wi-Fi is equivalent to that of a 3G HD Mobile TV experience
- The Wi-Fi HDTV encoding profile of 250 kbps is five times higher than the Edge TV encoding profile of 50kbps
- 20 HD channels are available with Livebox Wi-Fi coverage and over 60 channels with 3G coverage
- A network of over 50,000 Orange hotspots
- Unique devices will use the Easy Pairing solution to simplify the connection to the Livebox. This solution, certified by the Wi-Fi Alliance, relies on WPS (Wireless Protected Set-up)

Coming soon...

- When: December 2008 in France with LG KF757 and Sony Ericsson G705u handsets
- Pricing structure: €49 with LG KF757 and Origami Star tariff plan; €59 with Sony Ericsson G705u and Origami Star tariff plan

Orange cinema series: a new bouquet with five exclusive channels



Cinema-buff heaven

Cinema buffs and fans of TV series who just can't get enough have a major treat in store for them. Recent and first-time showings of blockbusters, rare and cult films, and series in exclusivity are all available now in multi-language versions on three screens (TV, PC and mobile), live or on demand. Orange cinema series lets you watch what you want whenever and wherever you want.

Five channels on every screen in the house

Orange cinema series is a bouquet of five exclusive channels (including Orange cinémax in high definition) with all the best films, TV series, cartoons and magazines, viewable live or on demand on a TV, PC or mobile phone.

Stars in stock

Orange cinémax shows a selection of blockbusters featuring the leading screen stars. The four other channels will please both adults and kids, offering something for every taste: action, art-house, genre and classic films. Altogether, Orange cinema series offers over 1,300 films, 1,000 hours of TV series, documentaries, cartoons, magazines and more each year.

Where does it all come from? Orange's partnerships with many of the top American and French studios, including Warner Bros, Metro Goldwyn Mayer, HBO, Gaumont, BAC Films, Wild Side Films and Fidélité Films.

Among the films and series available exclusively to Orange cinema series subscribers are *Harry Potter and the Order of the Phoenix*, *Ocean's 13*, *I am Legend* and *Dark Knight*, and new HBO TV series like *True Blood*, *Generation Kill*, *John Adams* and *In Treatment*, along with older favourites like *Six Feet Under* and *The Sopranos*.

Most of these programmes are accessible on demand for 30 days after the first broadcast. And that's not all. A whole world of Orange cinéma séries offerings is also available on demand. When *Rocky Balboa* is broadcast by Orange ciné max in November, for example, the five previous *Rocky* films will be made available on demand during the following month at no extra cost.

Find out more

- Orange cinémax: the blockbuster chain in high definition
- Orange cinéhappy: cinema for the whole family
- Orange cinéchoc: all types of action films
- Orange cinénovo: a reference in independent cinema
- Orange cinégéant: the beloved film classics
- All films available in a selection of languages
- Works on three screens: TV, PC and mobile phone
- Can be transferred to a portable video player
- Up to five different programmes can be watched simultaneously at home (on TV or PC)

Coming soon...

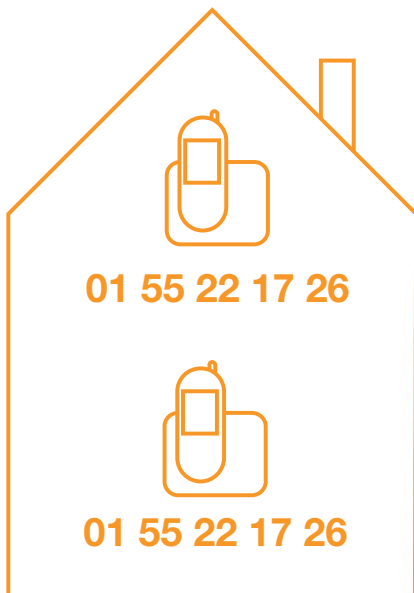
- When: already available
- Pricing structure:
 - TV + PC offer: €12/month. For all new subscriptions up to 14 January 2009, the first three months are free
 - Mobile offer: €6/month

1st floor

Simply more communicating

From voice to text and image, all communications services are simply integrated into the day-to-day environment of Orange customers, on the phone or the computer... Orange is putting this new communications experience into use for day-to-day life:

- communication at home on various handsets with the **Multi Calls option**
- multimedia for all, at home or on the move, with the **Pack Internet Facile** and the **Enhanced e-mail** from Orange solution for more flexible use
- mobile voice with **High Definition voice** for greater comfort, **Reachability Alert** and **Call Attendant** to facilitate call management
- **Djingo** groups together your favourite widgets on your mobile
- photos, from capturing to printing, sharing and storing



Multi Calls: make calls even when your VoIP line is busy

Unlimited calls, serenity at home

Do you have teenagers at home who monopolise your telephone line for hours on end? A flatmate who is always chatting with her boyfriend on the phone? Now you can let them enjoy their conversations while making and receiving your own calls at the same time without adding a new phone line – thanks to Orange's new Multi Calls option.

One line, several conversations

Multi Calls is an Orange service that makes it possible to simultaneously place and receive calls on different devices over a single IP landline, while keeping the same number.

Never miss a call and call whenever you want

Multi Calls lets users take full advantage of unlimited voice over Internet protocol (VoIP) calling plans. Everyone in the household can speak as long as they want on one phone, while others are already making calls. And you will never again stress out about missing an important call when the phone is in use, since any phone not in use will ring. Multi Calls makes busy signals a thing of the past – all calls get through.

The entire household has only one phone number for all telephones, headsets and PCs, which all ring at the same time for incoming calls and display the same number for outgoing calls.

Plug-and-play Multi Calls is a breeze to use: just pick up any device in the home and make your call. Standard VoIP pricing applies to all your calls, and you will receive only one bill and have only one voicemail box. There is nothing to set up; just make sure the phones are connected to the Livebox. The quality of calls is as good as it always was.

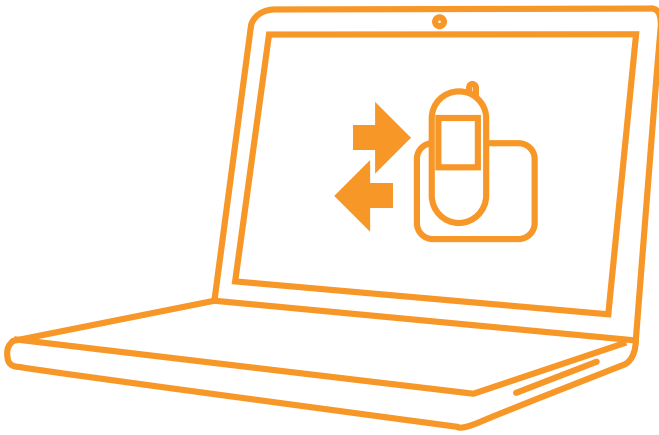
And just think about how much more peaceful your home will be without conflicts over phone use!

Find out more

- Several simultaneous calls can be made using the same telephone number
- Multi Calls works with traditional PSTN (public switched telephone network) phones, new HD Livephones, DECT (digital enhanced cordless telephone), headsets and PCs
- Several handsets can be connected to the Livebox
- A single number for all telephones
- Calls on hold are not considered additional calls
- By default, picking up a phone during an ongoing call initiates a new one
- If bandwidth prevents an additional call, the subscriber is warned

Coming soon...

- When: June 2009 in France and Belgium, Q4 2009 in Spain
- Pricing structure: Included in "voice offers" (Mobistar for example) or 5€ per month (in France)



PC Phone: Your landline on your PC

One-click phone services

PC Phone not only turns your computer screen into a telephone with all the options at your fingertips, but also allows you to make and receive calls with your home VoIP (voice over Internet protocol) number (via the Livebox), check your recent calls and voicemail messages, send and receive MMS and SMS messages, update your phone book, make conference calls, and transfer your calls to another number or to voicemail. Calls can be made with just one click from either the PC or a regular phone.

Easy-to-use widget

Once again, Orange is doing all it can to make your life easier. Everything you need for phoning, messaging and more (conference calls, call transfer, messaging, etc.) is right there on a widget on your computer screen. It's like getting an extra, easy-to-use phone, leaving your other landline(s) to be simultaneously used by other members of your household. You can even consult your call log from the office.

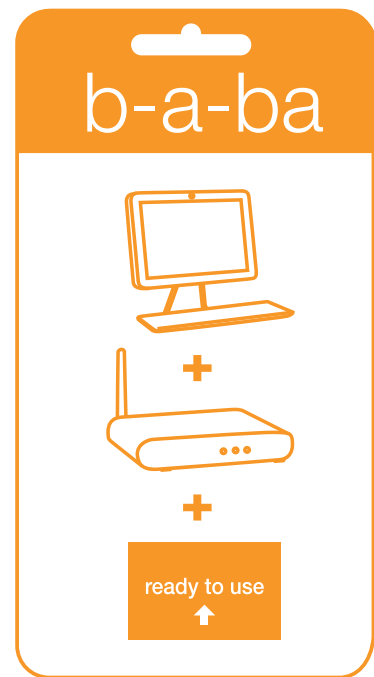
You use the same phone number and pay exactly the same rates as for your home VoIP phone, with all calls charged on the same invoice. Other services include caller ID and call filtering.

Find out more

- Talking PC appears onscreen as a widget
- Has three tabs for calls and messages, telephone and VoIP options
- Downloadable from the Orange portal
- Works via the Livebox through an Ethernet cable or Wi-Fi

Coming soon...

- When: Q2 2009 in France
- Pricing structure: no extra fee; calls are billed exactly as they are for the VoIP line



Pack Internet Facile: the Internet within everyone's reach

A cure for Internet- and computer-phobes

Have you ever heard any of your friends or family say, “I’ll take a look at the Internet when it gets really simple”? While many people do not have a computer or Web connection and have never wanted to try them, these technophobes would still like to receive photos from their family and keep in touch with their nearest and dearest.

Orange wants to give everyone the means to participate in the information society. Twenty million French people – particularly the elderly – still do not have access to it; they find the Internet too expensive and too complicated. That is why Orange has created the Pack Internet Facile that includes a broadband Internet subscription and an easy-to-use computer, which is as powerful as the most complicated PC, but without the complexity. After just a few minutes, newcomers will be using the Web like professionals.

Internet, multimedia and... simplicity

The computer is a simple wireless screen that can be placed anywhere. Everything can be clearly understood onscreen: how to send or read e-mail, display photos, watch videos and television programmes, listen to music, surf the Web, read the press, research a trip and book it, make purchases and more. And, thanks to the screen’s integrated camera, grandparents are able to send their news to their grandchildren in video format in just a few minutes.

Pack Internet Facile reduces the isolation of subscribers by making it easy for them to keep in regular touch with their friends and family or those who share their leisure activities. They can also avoid needless trips thanks to the many online services available (administrative formalities, reservations, shopping, etc.). They learn to compare prices on the Internet and make smarter purchases.

All-inclusive pack

The Pack Internet Facile will be sold in Orange stores. When it is launched, subscribers will be offered a home installation service and introduction to the pack.

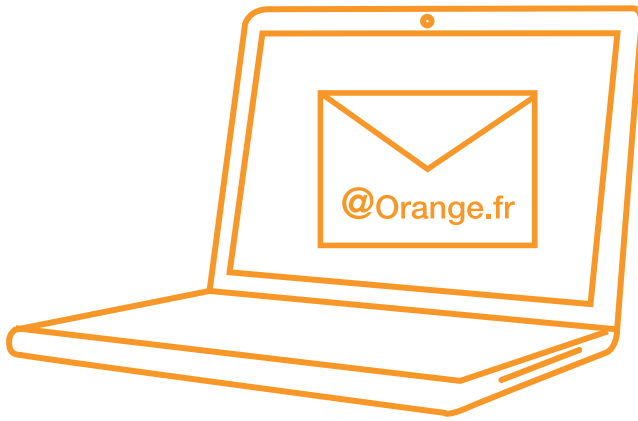
Orange will include a dedicated telephone help line and remote support in the monthly rate for Hello to reassure subscribers and promptly solve any problems, for worry-free use.

At the heart of the solution

- E-mail and photo services: messages can be sent and received with attachments, which can be consulted in just one click; address book; video mail service, which makes it easy to send a video instead of a written message; “read out loud” feature for listening to e-mail; animated slideshows, etc. Photos can be downloaded onto the PC from a camera
- Leisure and work: selection of games, Orange TV on the Internet, video and music pages, text editor, calendar, calculator, personal document storage, instant messaging, etc
- All Web sites can be visited
- Search engine, open audio-video files, list of bookmarks for favourite sites, zoom-in on pages, etc
- Direct access from the homepage to various sections: news, health, law, money, travel, shopping, etc
- Help feature can be consulted on the computer: reminder of contact details for support service, tips for easy navigation on the computer with video media, answers to frequently asked questions, etc

Coming soon

- When: January 2009 in Orange stores in France



Orange e-mail moves to Web 2.0

Simplified e-mail

The miracle of e-mail has changed our lives dramatically in more ways than we can count. The more we use it, however, the more we demand from it. We no longer want to waste even seconds scrolling down a Web page or searching for what we need. That's why Orange has enhanced its e-mail offering with Web 2.0 technologies. Using a simple interface, Orange takes into account our desire for the utmost speed and efficiency in the daily management of our messages.

Message management made easier and more efficient than ever

The enhanced e-mail, which now includes e-mail and an address book, will also offer a calendar and voice and Web SMS/MMS messaging in 2009, improving the user experience with an interactive interface, better ergonomics faster navigation, reduced page-loading times, etc.

Even simpler

Enhanced E-mail will satisfy both techies and the technologically clueless, since it is chock-a-block with advanced features yet simpler than ever to use. Users have an overview of their messages at a glance and can be notified in real time of the arrival of a new message. Navigation is faster thanks to the e-mail's new dynamic interface, with its preview panel. All the information is clearly displayed on the screen you are looking at. Messages appear faster, and it is easier to manage them by dragging and dropping or using contextual links by simply right-clicking on a message. One click on an attachment and it is displayed (or a slide show is launched if it contains several images).

Find out more

Faster

- Responds and loads faster than earlier versions
- New messages appear on the screen as they come in
- No need to refresh the page (dynamic auto-refresh)
- No session limit, so you can stay connected as long as you wish without having to log in again

Simpler

- Drag and drop function for all elements – just slide them into any folder or list
- Contextual menus on messages and contacts to expedite the most common actions
- More intuitive keyboard shortcuts
- Better integration and interaction between different messaging services (select/add a contact from an e-mail, send e-mail from the address book, etc.)

In the near future:

- New Web 2.0 services in 2009: voicemail, calendar, Web SMS/MMS
- Online view of attached files: text, video, sound, etc
- Advanced management of attachments without opening individual e-mails to find them
- Your mobile SMS/MMS backed up to the Web SMS/MMS area
- And much more...

Coming soon...

- When: December in France. Service accessible from the Orange Web portal for Orange subscribers (limited to first 10,000 subscribers)
- Under evaluation for the UK and Belgium in 2009



High Definition Voice

Speak softly and be heard

Have you noticed how people tend to shout – annoying everyone around them – when they speak on mobile phones? Can you make out the emotional state of the person you are speaking to on the phone? Probably not, since most of today's mobile phones are unable to capture nuances of the human voice, while interference from ambient sound often makes it even more difficult to hear and be heard. Orange is changing all that by introducing high-definition sound quality that faithfully reproduces the sound of your voice.

Clear, clean sound

High Definition Voice provides Orange customers with the best-ever mobile voice quality, offering significantly improved audio quality for all calls made from an Orange mobile.

FM-radio quality

With High Definition Voice, you will have the impression that the person you are speaking to is in the same room, making conversation simple and fluent. In comparison with ordinary mobiles, High Definition Voice doubles the spectrum devoted to the spoken voice, making it possible to transmit all the nuances of the human voice. With High Definition Voice, you can whisper your secret messages and be sure that the other party will hear and understand. Calling from a noisy train station? No problem, High Definition Voice ensures that your voice comes through clearly. When speaking to loved ones, you will have the comforting feeling that they are nearby and be able to pick up on their moods and feelings. And, when making business calls, you will be assured that you are correctly understood and have caught all the nuances of the conversation.

Find out more

- Thanks to the Adaptive Multi Rate-WideBand (AMR-WB) codec, the frequency spectrum of High Definition Voice calls is twice that of traditional mobile telephony
- Near hi-fi-quality sound
- Available on High Definition Voice-compliant devices and networks
- AMR-WB has been chosen for similar projects by other operators

Coming soon...

- When: September 2009 in the UK and Belgium



Reachability Alert

Staying in touch

What can be more frustrating (and sometimes worrying) than being unable to reach someone you need to speak to? In countries where GSM coverage is not constant, mainly in Africa and the Middle East, Orange now lets you know as soon as that person becomes available – saving you the trouble of redialling over and over again. And it's completely free!

Find out when your contact is available

Reachability Alert is a service that sends a text message to a caller who has been unable to reach another party (because the called party's phone was turned off or out of coverage range). The number of the called party is included in the notification SMS for easy identification. If the caller has left a voicemail message, no notification is sent. The caller is not required to take any action to activate the service.

Total serenity, at no extra cost

Reachability Alert is a timesaving service that landline users have become accustomed to. Orange is now making it available automatically on mobile phones at no extra cost to all Orange customers. Customers who do not want this information to be available for their number can opt out of the service.

Find out more

- Enabled by default, with opt-out service
- Can be self-managed through IVR (interactive voice response) or a Web interface
- Automatic notification; no action to be taken by either party
- The called party's number is included in notification
- Missed call notification is still sent to called party

Coming soon...

- When: Already available in Spain, Poland and Jordan. Q1 2009 in Kenya and Mali and later in 2009 in other countries
- Pricing structure: free opt-out service for all Orange customers



Call Attendant

Always accessible

You're in a meeting with an important client when you receive a call from a prospect who is vital to your business, but you can't interrupt the meeting. Or, you're shopping at the grocery store when your mobile phone rings, and you realise you haven't turned on the silent mode. What to do in such situations? No problem. Just a few clicks on your phone, and the caller is automatically sent a text message indicating that you received the call and when you will be able to call back. Everybody feels that he or she is important to you, even if you can't reply straightaway.

Total reactivity

Call Attendant allows Orange customers to quickly and easily send a standard or personalised text message when rejecting a call for any reason (in a meeting, in transit, at the cinema, eating a meal, too busy, etc.).

Every call gets an answer

While callers can always leave a voice message, they never know when they will get a response. With Call Attendant, users can reassure callers by letting them know that they are aware of the call and will respond as soon as they are free. Orange is the first operator in France to offer this innovative, practical service, which will be offered by default on new SIM cards for all new Orange customers* at no extra charge.

The service can be deactivated at any time.

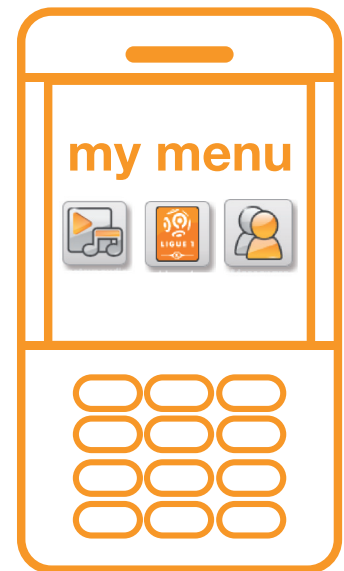
* on compatible mobile devices

Find out more

- The service is managed via an applet on the user's 3G SIM card
- The applet has no impact on basic call services (voicemail, call waiting, SMS)
- The applet automatically creates a text message that is sent out on request
- The message is sent as voicemail if the call originates from a non-SMS-compatible landline or VoIP line
- The service is free of charge (the user pays only the normal cost of the text message)

Coming soon...

- When: Q2 2009 in France
- Pricing structure: free service



Customisable mobile phones: access your favourite services with one click

Have it all – at your fingertips

The connected world now offers entertainment, information and communication possibilities we never dreamed of even 10 years ago. It's all out there, but sometimes getting what we want when we want it can be frustrating. Not any more. Thanks to Orange Experience-Ultimate Entertainment you'll never again have to switch from device to device and waste time searching for your favourite TV channels, Web sites, music, photos, etc. The solution is in your hand – just a click away on your mobile phone.

Customised all-in-one entertainment package

For the first time, Orange has personalised the mobile phone with a bouquet of preinstalled applications, to simplify everyday multimedia use. TV, music, photos, widgets, browsing, secure backup and e-mail, everything is directly accessible from the home screen.

Online and in touch all the time

You'll love the playful, ergonomic, easy-to-use interface that you can personalise to suit your needs and desires. Enjoy one-click access to a selection of your preferred TV channels in HDTV (high-definition television) on your mobile, with easy channel switching, and to the same Web and multimedia content you use on your PC. Stay in touch with your online communities, update and safely store your calendar and contact list, and send messages through IM (instant messaging). An in-call management feature lets you discreetly inform callers by text or voice message that you are unavailable. All in perfect security.

Find out more

A selection of applications offers you the best of Orange:

- Entertainment applications: music, TV, photos and access to the best moments of League 1, exclusively from Orange
- Practical applications: save your contacts, calendar and tasks; easily configure e-mail accounts; access the Internet and the Orange World portal; access a content library (French and world news, horoscope, etc.) through the Orange Widgets player, an Orange exclusive
- The Orange mobile portal allows users to connect to social networks (Skyrock blog, Daily Motion, MySpace, Pikeo, Orange Blog and Meetic) and Orange Messenger by Windows Live

Coming soon...

- When: available in France with Origami star packages
- Mobile handsets chosen for the French launch:
 - LG Renoir (KC910): great photo experience, with 8-megapixel camera and a touchscreen
 - Nokia N85: an Orange exclusive, with an easy-to-read, energy-saving OLED screen



Djinngo: your widgets wherever you go

Download widgets to your computer and find them on your mobile

What Internet user has not yet been seduced by widgets, those marvellous little interactive applications you can place on your computer desktop and customise to suit your needs, offering you the best information available on the Web in one click.

The most popular widgets offer a treasure trove of useful information and entertainment: weather, traffic, radio, news, film release dates and more.

With Djinngo gallery, Orange lets all Web users find and easily install a wide selection of widgets for free.

The meeting place: Djinngo gallery

The Djinngo gallery allows all users to easily download widgets from a catalogue and rediscover them every day wherever they are: on the computer (PC, Mac, etc.) at home or work and even on a mobile phone. Widgets are arranged by theme on the Djinngo gallery, allowing users to find the Web's best widgets among a selection of content and services from both Orange and third-party publishers (e.g., Vélib, Wikipedia, blogs, Le Monde, etc.)

Djinngo gallery: an open widgets portal

Djinngo gallery, the first portal to offer widgets for a variety of environments, already offers a number of widgets for Mac, Windows Vista and Windows XP; Djinngo (Djinngo Web) personalised home pages; and mobile phones. Easy to use, it demonstrates the vast potential of widgets, which have already become indispensable.

The mobile version of Djinngo widgets (Djinngo mobile) lets you enjoy all your favourite widgets on your mobile after installing them only once.

With the advent of Internet television, Djinngo gallery is already testing widgets adapted for this screen.

Find out more

- Widgets for Vista, Mac, XP, Djinngo Web and mobile phones in one place
- Accessible to everyone (whether an Orange customer or not)
- Free service offered by Orange
- Ergonomic, well-organized, easy-to-understand gallery
- Navigation by environment and categories
- Search engine
- Orange launched Djinngo gallery in September 2008, building on the success of widgets published by Orange on the Microsoft Vista platform (more than 2 million Orange widgets downloaded since January 2008)

Coming soon...

- The beta version of Djinngo gallery is already available at <http://gallery.djinngo.com>

Ground floor

Simply more professional

Orange provides professionals with access to a complete working environment that simplifies their day-to-day activities, while enabling business leaders to relax, to be recognized and to be efficient and effective for their customers. **Fibre for Professionals** provides them with very-high-speed access for fluid voice and data communications, while **Safe Drive** offers them data sharing and security. Lastly, all of their contacts become easily accessible thanks to the continuity between PC and mobile offered by **Reach Everyone**. Life at work is becoming simpler and more efficient and effective for all.



Business Applications for Fibre: shift smoothly to a higher gear

The key to speed, security and co-working

Still having trouble transferring heavy documents or working simultaneously with others? Worried about the safe storage of vital information? Orange steps up with a fibre-optic-access offer bundled with the 100 Go Safe Drive option, designed especially for small businesses.

Easy working at super-high speeds!

Thanks to the Safe Drive option, you can use your usual IT applications on your online hard disk as smoothly and easily as if you were working on your PC. Orange protects the data from every imaginable threat: system crash, theft, accidental deletion, fire, PC theft or loss, etc. You can access your files from any Internet connection and securely share them with all your colleagues. You can also transfer heavy files to your work team or customers.

With Business Applications for Fibre, everybody benefits from ultra-wide bandwidth. This Internet-access package will also include the Reach Everyone communication solution, which allows users to send emails, personalise their e-mail address, and access their contact list, personal information and calendar.

Find out more

Business Applications for Fibre:

- HD VoIP (four times better than SD VoIP)
- Access to Orange TV
- Customised installation service
- Dedicated technical and commercial hotline
- Special business services, including a fixed IP address
- The new Livebox Pro
- Reach Everyone core offer (mail, calendar, contacts, etc.)
- Reach Everyone enhanced option: Safe Drive secured storage solution.
- For added ease of use, this option has an inbound and outbound speed of 100 Mbits/s

Coming soon...

- When: Q1 2009 in France
- Pricing structure: monthly subscription including €69 Livebox rental fee, or €99 Safe Drive option + Livebox rental fee



Unique PC: transform any PC in a second mobile phone

Today's road warrior is armed with two essential weapons: a laptop and a mobile phone. It isn't very comfortable, however, to type on your PC with your mobile phone stuck between your head and shoulder. With Unique PC, Orange offers PC telephony and mobile convergence, allowing you to use only one phone number - that of your mobile - and one voicemail box. When you plug the Unique PC key into your computer, it becomes your second mobile line, enabling you to work much more comfortably and efficiently. When you are connected to the Internet or to your company's network, you can make and receive calls with a simple click on your Outlook address book or on phone numbers displayed on Web pages (corporate directory, Yellow Pages, etc.).

Unlimited calls from any computer connected to the Internet

By simply inserting a USB key containing a SIM card and a softphone (telephony over IP application) and into any PC connected to the Internet, you can turn it into your mobile line, anywhere in the world, allowing you to take advantage of unlimited telephony over the Internet as well as unlimited Orange mobile plans.

Simplicity and fluidity for all professionals

To enjoy the convenience of Unique PC, just subscribe to an option on your mobile voice subscription. Billing is simplified, with one contract and invoice. The usual user support service is provided.

No installation of the softphone is required; just plug in the key.

Find out more

- Equipment supplied: 4 Go USB key with twin SIM card
- A UMA softphone providing access to Orange mobile services (Voice and SMS)
- Plug-ins to enable “click to call” functions from Outlook, Internet Explorer and Firefox
- A private data storage area, secured by the SIM card embedded in the key
- A public shared data storage area
- A multimedia headset to plug into the PC

Coming soon...

- When: Already available in France, to be followed by other European countries
- Pricing structure: This service is an option on the main mobile voice subscription with a promotional price of €10 per month per line for the “national” option (limited series for the first 10,000 subscriptions until 2 February 2009) and €19 per month per line for the “international” option. Unique PC is already available in France since November 13 2008 and will be offered in other European countries



Reach Everyone: use your mobile to better manage your life

Conduct business more efficiently

You're used to relying on your mobile phone to stay connected, contact others and obtain information. But what would you do if you were already on your way to an appointment with a client and realized you couldn't let him know you were going to be late because you didn't have his phone number with you?

With Reach Everyone, there is no need to print out your daily calendar, since your computer is no longer your only source of information; everything you need is right there in your mobile without you having to do a thing – all your information is automatically synchronised.

All your information at your fingertips, immediately

This extremely easy-to-use communications suite is included in the business broadband package. Reach Everyone lets you manage all your professional communications (e-mails, calendar, contacts, chat and presence, SMS, fax in mail, mail-to-fax) in one place, with a uniform user experience on a PC or Mac. You'll also have all your e-mails, contacts and calendar on your mobile, no matter where you are.

To each his own use

Whether you want to have constant access to your information or only when you need it, whether you are a novice or a power user, Orange has a solution for you.

Install the Reach Everyone application on your mobile and try its friendly, intuitive interface, which turns your phone into an enjoyable, easy-to-use tool.

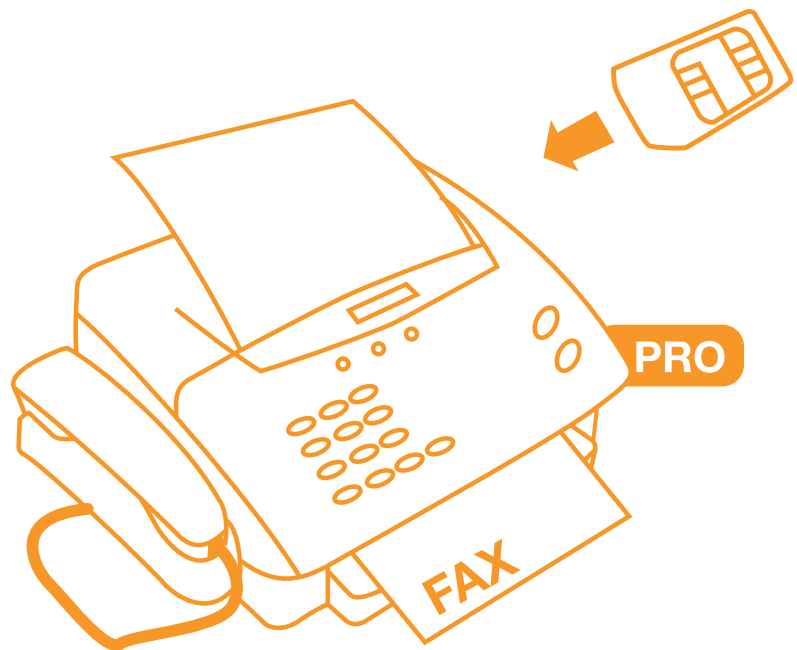
Reach Everyone can be used from any computer connected to the Internet and from any mobile phone. You'll find the same information whenever you want it, wherever you are.

Find out more

- The mobile Reach Everyone application can be downloaded onto Java terminals for free for Orange Internet customers. It's available from the Reach Everyone Web interface
- For professionals equipped with an Orange mobile with an open operating system (Windows Mobile 6.x, Symbian S60 v3) through the terminal's native clients (e-mail, contacts, calendar)

Coming soon...

- Q1 2009 in France, Q2 2009 in Switzerland
- The Reach Everyone application extension for mobile phones can be downloaded for free
- In France, professionals with an Orange mobile will be able to synchronise Reach Everyone as part of Orange Mail packages for Orange Business Services' Internet messaging



GSM Phone Fax: the first of its kind

Facilitating communication

Companies often have difficulty finding a phone line – on construction sites, for example, or in countries where the fixed network is not well-developed – to send faxes, which are still frequently used in the business world. Orange's solution: the first GSM Phone Fax.

Fax anywhere, anytime

GSM Phone Fax is a telephone/fax machine like any other but equipped with an Orange SIM card that allows users to send or receive a fax via the Orange cellular network from any location with a power source.

Total convenience

Just plug your GSM Phone Fax into a power source anywhere in the home, office, store or construction site, and you are ready to send and receive faxes on your dedicated number. Since GSM Phone Fax is not connected to a telephone cable, it can be moved anytime to any location, as long as electricity is available.

Find out more

- First GSM fax for professionals
- A plug and play solution
- Device manufacturer: Sagem
- Makes telephoning and faxing possible without a landline
- Two-year guarantee
- Can be used with the Flybox

Coming soon...

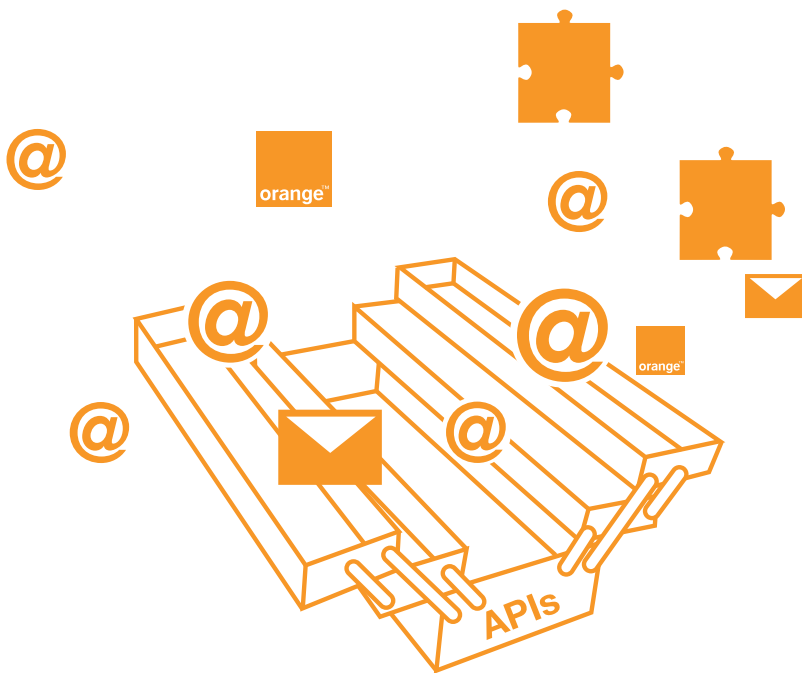
- When: Available in December 2008 in Madagascar and Romania, and in the first half of 2009 in Equatorial Guinea and the Central African Republic

4st floor

Simply more creative

Orange implements practical solutions to make your life easier and more creative. **Orange APIs** offer a wide range of possibilities for developers and publishers to enhance their applications with communications services (click-to-call, text, etc.) and identification services that are easier to use, opening up opportunities for additional revenues.

New services are regularly added to the Orange API catalogue, accessible on the www.orangepartner.com site, which offers information, development tools, technical support and events to facilitate dialogue and help you grow your business.



Orange Personal APIs: Simplify your life

Enjoy your Orange services everywhere on the Web

Insert the date of a concert directly into your calendar while booking your tickets on the Web. Access your address book when ordering flowers online without leaving the merchant's Web site. Fill in Web forms with one click without manually retyping data. Stay informed of new messages coming into your Orange mailbox while surfing the Web. Post a photo to your blog automatically from your photo album.

Thanks to the Personal APIs, you can now enjoy your Orange Personal Services everywhere on the Web with full confidence. Just go to www.chronopost.fr and register online using your Orange Account to automatically fill in your mailing addresses.

For the first time, your Orange services are border-free

This is the first time in Europe that a carrier is offering an exclusive set of functions enabling Web sites to integrate Orange services, for a unique, seamless customer experience. Counting authentication, there are now eight services available: address book, calendar, profile data, photo album, multimedia content, mailbox and favourites.

Orange becomes your partner in daily Web navigation, saving you time and offering you one-click access.

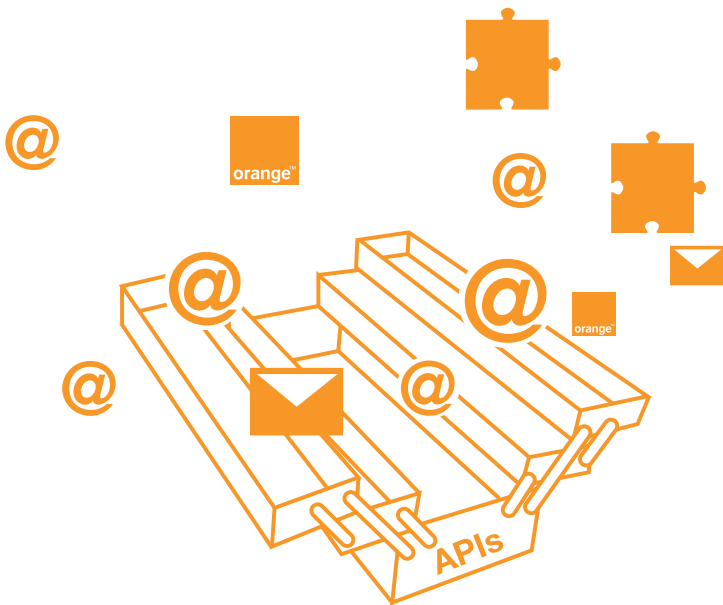
Unified, secure operations

Orange Personal APIs are available free in the alpha version for websites developers or webmasters.

Orange Internet customers can start trying Orange Personal Services right now on the following sites: www.sports.fr, www.jannonce.fr, www.ipernity.com.

Coming soon...

Web site developers can visit the full Orange catalogue on the continually updated www.orangepartner.com site. In addition to Orange Personal APIs, Communication APIs like Multimedia Conference and Click to Call are also available.



Orange APIs: add communications to your applications

A new way to access Orange services

How would you like to take advantage of Orange services from your applications or Web site? It's easy! Thanks to Orange, you can now send your subscribers the scores of their favourite local sports club by SMS directly from your Web site, for example, or launch a personalised, multi-channel advertising campaign from your customer relationship management application. An infinite number of new ways of simplifying the lives of your users and visitors are now becoming available thanks to imagination and creativity of market players.

Orange is joining forces with a wide variety of third-party players

Orange offers independent developers, bloggers, Web agencies, service and Web site publishers, integrators and software publishers the keys to activating its services from their sites by opening up application programming interfaces (APIs) to its communication services.

Orange helps you differentiate your offers, improve the appeal of your services or applications, create new ones and increase your income.

They are so easy to use and integrate that they can be operational within a very short time (from a few minutes to a few days).

A few ways to make your business applications communicative

The Contact Everyone API allows an application to send messages simultaneously to a number of users on different media (SMS, voice message on fixed or mobile phone, e-mail, fax) in more than 200 countries.

With the Multimedia Conference API, developers can create a Web conference service with audio in their own programme.

The SMS API allows Web applications to send and receive messages. This service, sold as a prepaid package, is available to both individuals and SMEs.

Programme central

- The following APIs are marketed by Orange Business Services' Indirect Sales Department to companies based in France or having a French subsidiary: Contact Everyone, Multimedia Conference, Device Capability Enabler, Service Localisation, Internet SMS, SMS.

Coming soon...

- Previews of coming APIs: Click-To-Call, for making and receiving calls from the Web, and Mobeasy, for easy mobile Web site creation.